

Ministry of Higher Education and Scientific Research  
Scientific supervision and evaluation device  
Department of Quality Assurance and Academic Accreditation  
Accreditation Department



# Academic program description guide

**2024**

## Introduction:

The educational program is considered a coordinated and organized package of academic courses that includes procedures and experiences organized in the form of academic vocabulary, the main purpose of which is to build and refine the skills of graduates, making them qualified to meet the requirements of the labor market. It is reviewed and evaluated annually through internal or external audit procedures and programs such as the external examiner program.

The description of the academic program provides a brief summary of the main features of the program and its courses, indicating the skills that are being worked on to acquire the students, based on the objectives of the academic program. The importance of this description is evident because it represents the cornerstone of obtaining program accreditation, and the teaching staff participates in writing it under the supervision of the scientific committees in the scientific departments.

This guide, in its second edition, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the latest developments in the educational system in Iraq, which included a description of the academic program in its traditional form (annual, quarterly), in addition to adopting the description of the academic program circulated according to the book of the Department of Studies, M. 3/ 2906 on 5/3/2023 regarding programs that adopt the Bologna Process as a basis for their work. In this area, we can only emphasize the importance of writing descriptions of academic programs and courses to ensure the smooth conduct of the educational process.

## Concepts and terminology:

**Description of the academic program:** The description of the academic program provides a brief summary of its vision, mission and objectives, including an accurate

description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a necessary summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be a developed, inspiring, motivating, realistic and applicable program.

**Program mission:** The goals and activities necessary to achieve them in a brief way. It also defines the program's development paths

**Program objectives:** These are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Program structure:** All courses/study subjects included in the academic program according to the approved learning system (semester, annual, Bologna track), whether you are required (ministry, university, college, or scientific department), along with the number of study units.

**Learning outcomes:** A consistent set of knowledge, skills, and values that the student has acquired after successfully completing the academic program. The learning outcomes for each course must be determined in a way that achieves the program objectives.

**Teaching and learning strategies:** They are the strategies used by the faculty member to develop the student's teaching and learning, and they are plans that are followed to reach the learning goals. That is, it describes all curricular and extracurricular activities to achieve the learning outcomes of the program.

**Academic program description form**

University name: Diyala University

College/Institute: College of Physical Education and Sports Sciences

Scientific Department: Theoretical Sciences Branch

Name of the academic or professional program: Bachelor of Physical Education and Sports Sciences.....

Name of final degree: Bachelor's in Physical Education and Sports Sciences..... ..

School system. annual

Description preparation date: 2/25/2024

Date of filling the file: 2/25/2024

Signature Signature:

Name of the branch head: Prof. assistant:

Dr. Naseer Qasim Khalaf. Prof. Shehab

Name of the scientific

Dr. Muhammad Walid

Date: Date: ٢٠٢٤/٢/٢٥

Check the file here before

Division of Quality Assurance and University Performance

Name of the Director of the Quality Assurance and University Performance Division: Prof. Dr. Hanan Adnan Abaoub

the date ٢٠٢٤/٢/٢٥

the signature

Hanan Adnan Abaoub  
H.A. A.

### 1 - The vision of the program

Diyala University seeks scientific leadership, excellence and creativity in the fields of higher education and scientific research to serve the community and enhance its local, regional and international standing to reach the highest levels of quality and international accreditation.

### 2- Program message

Providing effective academic university education through continuous development of academic programs in many specializations in light of the requirements of development plans to serve the labor market and contribute to promoting sustainable development.

### 3- Program objectives

1. Building a distinguished educational institution within international standards that meets the requirements of the local, regional and international community in accordance with the directions of the Ministry of Higher Education and Scientific Research.
2. Creating a stimulating environment for teaching, learning and creativity by developing and updating scientific curricula and training and evaluation methods to keep pace with the requirements of the labor market.  
Keeping pace with technological development in the fields of blended e-learning and developing educational and academic programs to adapt university students and teaching staff

### 4- Program accreditation

Does the program have program accreditation? From which side? **NO**

### 5- Other external influences

Is there a sponsor for the program? **NO**

6- Program structure				
Program Structure	Number of Courses	Study Unit	Percentage	*Notes
Enterprise requirements	1	2		Basic
College requirements				
Department requirements				
summer training				
Other				

\* We can include notes on whether the course is core or elective

7- Program description				
Credit hours		Name of the course	Cod of the course	year
applied	theoretical	Sports management		2023- 2024
	√			

- 8Expected learning outcomes of the program	
Knowledge	
1-Statement of learning outcomes	1-Learning outcomes
Highlighting the student's personality in a way that develops him	A1- Enabling students to obtain the knowledge required to understand theories and training methods and helping students to know the relationship of the program and its academic elements (courses or subjects) with the awarded certificate and future job qualifications.
- Increasing the student's self-confidence. -Highlighting the hidden talents of the student	A2-Helping students to know the teaching and learning methods that help them achieve the targeted learning outcomes in the theoretical section
Highlighting students' teamwork	A3- That the student be able to perform and practically apply all individual and group games
Skills	
2-Statement of learning outcomes	2-Learning outcomes

Developing students in the skillful performance of the practical games included in the program	Helping students apply the theoretical and practical subjects they have learned inside and outside the university setting
3-Statement of learning outcomes	3-Learning outcomes
Increasing communication between individuals, which contributes to building a learning community	Helping students apply their ideas and talents inside and outside the university setting.
4-Statement of learning outcomes	4-Learning outcomes
Learn to set the right priorities for any problem	Developing cooperation and brotherhood and developing the spirit of determination among students
5-Statement of learning outcomes	5-Learning outcomes
Developing respect for time and time in completing and implementing work. Developing the spirit of fair competition among work groups in pursuit of quality work, excellence and diversity in performance.	self evaluation. -Leadership evaluation. -Appreciating the efforts of scientists

9- Teaching and learning strategies
Teaching and learning strategies and methods adopted in implementing the program in general
<ul style="list-style-type: none"> <li>● Cooperative education strategy.</li> <li>● Teaching strategy brainstorming.</li> <li>● Education strategy collaborative concept planning.</li> <li>● Real-time feedback strategy education</li> <li>● Teaching strategy notes series.</li> <li>● Mind mapping education strategy</li> </ul> <p>Modeling learning strategy: Known as social learning, in which the individual acquires and learns responses as well as new behavioral patterns within a social setting or situation through observation or attention. In general, it is an illustrative method of education in which experiments are employed as well as methods and models</p>

10- Evaluation methods	
<p>- Written tests - Oral tests - Electronic tests - Daily tests</p> <p>The college has relied on clear, high-quality evaluation methods and tools for student learning in order to maintain the quality of the graduate and the academic reputation of the college. This is embodied in the university's regulations and the requirements for continuous evaluation of students, provided that there are several types of evaluation methods in order to ensure the quality of The quality of the graduate, which constitutes the final outcome of the educational process, and the most important methods of evaluation are:</p> <p>A - Objective tests to measure knowledge of facts, comprehend them, apply scientific knowledge in new situations, and measure remembering, through the following:</p> <ul style="list-style-type: none"> <li>· True and false questions.</li> <li>· Multiple choice questions.</li> <li>· Interview questions (matching items).</li> <li>· Completion questions.</li> <li>· The ability to recall, link and interpret.</li> <li>· Apply knowledge in a simple way in interpreting data,</li> <li>· Diagnosis and problem solving.</li> </ul> <p>It is done through the following:-</p> <p>Connection test / open questions -</p> <ul style="list-style-type: none"> <li>- Questions that have a specific answer.</li> <li>- Which is based on motivating the student with questions that do not have a specific answer.</li> <li>- Possessing the skill in organization.</li> <li>- Possessing the skill in arranging ideas.</li> <li>- Avoid fraud and confront it.</li> </ul>	

11- Teaching profession					
Preparing the teaching staff		Special requirements/ (skills (if any	Specialization		Scientific rank
lecturer	staff		private	general	
	2		Sports management	Physical education and sports sciences	Prof
	1		Science of sports training	Physical education and sports sciences	Ass prof



- 12Acceptance criterion
- The average of students in the sixth year (preparatory, vocational), through which admission to the university level takes place. - Acceptance through the Olympic Committee (only for champion athletes). Raising the College of Physical Education and Sciences' acceptance rate equivalent to the acceptance rate of the Colleges of Engineering and Sciences.

13- The most important sources of information about the program
The curriculum approved by the Ministry of Higher Education and Scientific Research and its guidelines. <ul style="list-style-type: none"> <li>• Decisions and recommendations of scientific committees in physical education and sports sciences</li> <li>• Courses in teaching methods.</li> <li>• Description of courses.</li> <li>• Courses in civil society organizations.</li> <li>• Conferences, seminars, workshops and panel discussions.</li> <li>• Relevant state institutions.</li> <li>• Graduates Unit</li> <li>• Internet searches for similar experiences.</li> <li>• Personal experiences.</li> </ul>
- Scientific sources approved within the curriculum for the stage in which education takes place - The curriculum approved by the Ministry and unified for all colleges of physical education in Iraq. - The rules of the Olympic Games taught by a specialist teacher in the game. - Equipping colleges with practical laboratories, halls, and playgrounds for the subjects taught.

14- Program development plan
The program works to develop the student's academic personality in a manner commensurate with the ambitions of the modern state. - Highlighting the strengths of students in a way that allows them to form a leadership personality in the future. - Extracting the student's hidden talents to develop his field of work and raise the level of education.

- Modern scientific sources and the latest scientific research are periodically reviewed through which the prescribed curriculum is developed. - The theoretical and practical material is combined to develop the curriculum.

### Course description form

1. Course name: Sports management	
2. Course Code	
3. Semester/Year: Annual	
4. The date this description was prepared is 3/9/2024	
5. Available forms of attendance: 2 hours per week and daily attendance	
6. Number of study hours (total) / Number of units (total) 60 hours / 60 units	
7. Name of the course administrator	
1 - A. Dr. Othman Mahmoud Shehadha,                      Head of the Scientific Group 2 - A. Dr. Naseer Qasim Khalaf 3- M . Dr. Ali Abbas Fadel	
8. Course objectives	
<ul style="list-style-type: none"> <li>● Providing students with the principles of sports management, and the importance of the administrative aspect in the sports field.</li> <li>● Students learn how to manage sports tournaments and festivals.               <ul style="list-style-type: none"> <li>● Managing physical education lessons and managing external and internal sports activities.</li> </ul> </li> <li>● Students understand the methods of sports educational supervision.</li> <li>● Students learn how to lead work teams and direct them in the correct manner.</li> <li>● Students learn sports talent management, investment and sports marketing</li> </ul>	Objectives of the study subject
9. Teaching and learning strategies	
1-ctivating the learner's role in educational situations  2- Motivating learners to generate creative ideas about a specific topic, by searching for correct answers, or possible solutions to the issues presented to them.  3- That students become accustomed to respecting and appreciating the opinions of others	strategy

4- That students get accustomed to benefiting from the ideas of others, by developing and building on them

1- Course structure					
week	hours	Learning Outcomes	Name of the unit/topic	Teaching method	Evaluation method
1	2	The emergence of management, definitions of management, elements of management, characteristics, introduction to administrative theories.	Introduction to the concept of management	Diction/	Written and oral exams
2	2	- Learn the concept of management and its importance in the sports field and its levels	The concept of management, its principles and its importance in sports institutions	Problem Solving	Written and oral exams
3	2	- Learn management functions and learn the concept of planning and its types	Management functions and the concept of planning and its types	Diction/	Written and oral exams
4	2	- Learn the concept of organization	Organization	Problem Solving	Written and oral exams
5	2	- Learn the types of organization	Types of organization	Diction/	Written and oral exams
6	2	- Learn the concept of decision	the decision	Problem Solving	Written and oral exams
7	2	- Learn the concept of coordination	Coordination	Diction/	Written and oral exams
8	2		First month exam -	.....	Written and oral exams
9	2	- Learn the concept of communication	Connection	Problem Solving	Written exam
10	2	- Learn the concept of public relations	Public relations	Problem Solving	Written and oral exams
11	2	- Learn the concept of control	Censorship	Diction/	Written and oral exams
12	2	- Learn the concept of evaluation	Evaluation	Problem Solving	Written and oral exams
13	2	- Learn the concept of administrative leadership	Administrative leadership	Diction/	Written and oral exams
14	2	- Learn leadership theories	Leadership theories	Problem Solving	Written and oral exams
15	2		Second month exam	-----	Written exam

16	2	- Learn driving techniques	leadership styles	Problem Solving	Written and oral exams
17	2	- Learn the concept of sports competitions	Sports competitions	Diction/	Written and oral exams
18	2	- Learn to manage sports competitions and those responsible for them	Managing sports competitions and those responsible for them	Problem Solving	Written and oral exams
19	2	- Learn the steps for organizing sports tournaments	Steps for organizing sports tournaments	Diction/	Written and oral exams
20	2		The first exam for the - second semester		Written and oral exams
21	2	- Learn to organize competitions (raffles)	Organizing .(competitions (raffles	Problem Solving	Written exam
22	2	- Learn the draw using the individual drop method	Withdrawal by single drop method	Problem Solving	Written and oral exams
23	2	- Learn the draw using the double-drop method	Withdrawal in double-drop method	Diction/	Written and oral exams
24	2	- Learn the draw using the league method	Draw in a periodic manner	Problem Solving	Written and oral exams
25	2	- Learn the cloud using the compound method	Compound withdrawal	Diction/	Written and oral exams
26	2		The second exam for - the second semester		Written and oral exams
27	2	- Learn the concept of sports media	sports desk	Diction/	Written and oral exams
28	2	- Learn the concept of mathematical investment	Sports investment	Problem Solving	Written and oral exams
29	2	Learn the concept of sports marketing	Sports marketing	Diction/	Written and oral exams
30	2		End of school year - exam	-----	Written exam

<b>11- Course evaluation</b>	
Distribution of the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.	
The first course is 25, the second course is 25, and the final exam is 50	
<b>12- Resources for learning and teaching</b>	
Required textbooks (methodology, if any(	
Main references (sources)	-1Uday Ghanem Al-Kawaz. Riyad Ahmed

	<p>Al-Ashrifi; An advanced look at sports management: (Mosul, Dar Kashkul for Printing and Publishing, 2021)</p> <p>-2Hussein Hareem, Organization Management, A Holistic Perspective: (Amman, Dar Al-Hamid Publishing and Distribution, 2010)</p> <p>-3Walid Khaled Hammam, Ukla Suleiman: Administrative performance in sports institutions (University of Mosul, Dar Ibn Al-Atheer for Printing and Publishing, 2021)</p> <p>-4David Roy; Sports, Culture, and the Media, The Difficult Trinity, (translated) by Hoda Fouad: (Cairo, Nile Arab Collection, 2006)</p> <p>5- Mahmoud Hassan Abdullah; Standards for managing sports tournaments and international championships: (Alexandria, Dar Al Wafaa for the World of Printing and Publishing, 2010)</p>
Recommended supporting books and references (scientific journals, (...reports	<p>1- Noman Abdul Ghani; Sports administration.</p> <p>2- Faiq Hosni Abu Halima; Modern sports management</p>
Electronic references, websites	<p><a href="https://iraqacad.net/archives/category/edara">https://iraqacad.net/archives/category/edara</a></p>